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The Ideology of Division: Behavior Modification Welfare Reform Proposals

Lucy A. Williams†

During their Administration and throughout the 1992 Presidential campaign, President Bush and Vice President Quayle claimed that the welfare initiatives of the 1960’s are responsible for the persistence of poverty in the United States and the urban problems demonstrated so graphically by the Los Angeles riots this spring.1 Their statements are part of a disturbing effort to divert attention from the structural problems of our society and to focus instead on the so-called deviance of the poor. The rhetoric of the current “welfare reform”2 debate goes something like this: Aid to Families with Dependent Children (AFDC) recipients are themselves responsible for their poverty because they have not “pulled themselves up by their bootstraps”; they are dysfunctional mothers incapable of fitting into mainstream society, and they are economically and emotionally

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2. I put the term “welfare reform” in quotation marks because, in my opinion, the most recent state initiatives are designed not to solve the multiple problems faced by poor women and children or to improve the economic conditions for such families, but rather to penalize them for their actions and to reduce welfare rolls.
atrophied because of their "dependence" on welfare. Proponents of "welfare reform" further argue that by withholding AFDC benefits, the government can transform present recipients into productive members of society, thereby solving the intractable problems of poverty. Consistent with this rhetoric, the current "welfare reform" proposals condition AFDC eligibility on conformity with putative moral norms of society. Underlying the proposals is the belief that the receipt of assistance is debilitating. These concepts, always an undercurrent in American history, surfaced with new vigor in the work of conservative scholars in the early 1980's. The conservatives' ideas engendered several state demonstration projects, including Learnfare (loss of benefits if a child misses a certain number of days of school or fails to average a certain grade), Family Cap (loss of benefits for additional children), Bridefare or Wedfare (small monetary incentives given to a mother to marry the father of her child combined with the loss of benefits for additional children), incentives for recipients to use Norplant contraception, and benefit reductions if the mother pays her rent irregularly or fails to obtain medical treatment for her children. The idea behind all of these projects is the same:

3. The "dependency" concept has always played a role in the cash assistance debate, but has undergone substantial transformation. Compare Charles A. Reich, The New Property, 73 YALE L.J. 733, 785 (1964) (arguing that welfare benefits are designed to "preserve the self-sufficiency of the individual") with LAWRENCE N. MEAD, BEYOND ENTITLEMENT: THE SOCIAL OBLIGATIONS OF CITIZENSHIP 41 (1986) (accusing welfare state of undermining discipline and creating great reliance on government).


7. Family Cap operates in New Jersey and has been proposed during 1992 legislative sessions in Arizona, California, Colorado, Connecticut, Florida, Georgia, Iowa, Maine, Maryland, Massachusetts, Michigan, Mississippi, Missouri, Montana, Ohio, Pennsylvania, South Carolina, Virginia, and Washington. Wisconsin has received a federal waiver to establish a Family Cap program, although the state legislature has not yet authorized one. See infra notes 109-110 and accompanying text.


9. Incentives for welfare mothers to use Norplant have been proposed in Kansas, Louisiana, Mississippi, South Carolina, and Tennessee. Id.; Tamar Lewin, A Plan to Pay Welfare Mothers for Birth Control, N.Y. TIMES, Feb. 9, 1991, at A9.

only those women and children who conform to majoritarian middle-class values deserve government subsistence benefits.

Because projects that condition eligibility on behavior contravene the mandated eligibility requirements set forth in the Social Security Act, they require the United States Department of Health and Human Services (HHS) to waive the entitlement provisions under 42 U.S.C. § 1315. Through this administrative mechanism, President Bush embraced the use of welfare laws to attempt to modify behavior.

This Essay analyzes two of the most popular behavior-modification models of "welfare reform" and places them in historical context. Part I reviews the historical discrimination against women and people of color in our cash assistance programs and discusses the persistent national ambivalence about welfare. Parts II and III critique the effectiveness of the Learnfare and Family Cap proposals respectively, by reviewing their stated goals and demonstrating the empirical inaccuracies of their underlying assumptions. Part IV argues that these "reform" efforts are driven by a New Right agenda, an "ideology of division" that has manipulated public opinion by highlighting racial and gender biases.

I. BEING TRUE TO OUR ROOTS: THE HISTORICAL CONTEXT FOR BEHAVIOR MODIFICATION PROPOSALS

The United States has always been ambivalent about assisting the poor, unsure whether the poor are good people facing difficult times and circumstances or bad people who cannot fit into society. In this Part, I discuss how certain groups, defined primarily by race and gender, have been excluded, included, and once again excluded from public welfare programs.

Public welfare programs in the United States originated as discretionary programs for the "worthy" poor. Local asylums or poorhouses separated the deserving poor, such as the blind, deaf, insane, and eventually the orphaned, from the undeserving, comprising all other paupers including children in families, with wide variation and broad local administrative discretion. Even for the deserving poor, state initiatives before 1929 were usually permissive and were frequently underfunded.


14. FRANCES FOX PIVEN & RICHARD A. CLOWARD, REGULATING THE POOR: THE FUNCTIONS OF PUBLIC WELFARE 48 (1971). Particularly noteworthy is that 82% of participants in these programs were widows,
The Great Depression provided the impetus for a national framework to provide assistance to the poor.\footnote{15} Local governmental entities were staggering under the costs of relief.\footnote{16} In addition, the massive unemployment of previously employed, white male voters made it politically impossible to dismiss the poor as responsible for their own situation.\footnote{17}

With the passage of the Federal Emergency Relief Act of 1933, the federal government assumed responsibility and appropriated funds to provide cash relief through a program for all needy unemployed persons and their dependents, not just the worthy widows and orphans.\footnote{18} But legislators considered cash relief a temporary measure to last only until the Depression ended.\footnote{19} Consistent with the view that welfare undermines the value systems of its recipients,\footnote{20} legislators believed that cash relief was emotionally debilitating, while work, in contrast, fostered dignity.\footnote{21} Thus the Social Security Act of 1935 was a limited statute, targeted to specific populations in the form of three programs: unemployment insurance, old-age insurance, and federal aid to states that chose to provide cash relief to certain unemployables (the old, the blind, and the orphaned).\footnote{22}

Earlier, broader proposals covering all children in need—not just those without a parent—were rejected.\footnote{23}

From its inception, the language and administration of the Social Security Act ("the Act") allowed the exclusion of African Americans from the programs. For example, Southern Congressmen defeated statutory language that would have protected African Americans from discrimination in eligibility for old-age pensions.\footnote{24} Impelled by their fear that elderly African Americans would help

\footnote{15. Mimi Abramovitz, Regulating the Lives of Women: Social Welfare Policy from Colonial Times to the Present 226-27 (1989). The significance of the cash assistance programs enacted during the New Deal is debatable. Primary enforcement of the programs was still a local responsibility; however, federal financial participation was established for the first time. Handler, supra note 13, at 479.}
\footnote{16. Piven & Cloward, supra note 14, at 66-67.}
\footnote{17. Michael B. Katz, In the Shadow of the Poorhouse 211-12 (1986). Piven and Cloward juxtapose this assistance of unemployed white men to the lack of response from local relief agencies to the millions of African Americans who were displaced from the rural South by agricultural modernization in the 1950's, but who were without the political power to compel a response. Piven & Cloward, supra note 14, at 57.}
\footnote{19. Berkowitz & McQuaid, supra note 13, at 138.}
\footnote{21. Even in 1935, the year the Social Security Act was passed, President Roosevelt stated that "[c]ontinued dependence upon relief induces a spiritual and moral disintegration fundamentally destructive to the national fibre . . . ." 3 Arthur M. Schlesinger, Jr., The Age of Roosevelt: The Politics of Upheaval 267 (1960).}
\footnote{22. The result of this selection of programs was a classic continuation of the dichotomy between deserving and undeserving poor: those whose benefits were tied to attachment to the labor force were the deserving, and those who had not worked were the undeserving. Katz, supra note 17, at 238-39.}
\footnote{23. Bell, supra note 14, at 27.}
\footnote{24. The words mandating that relief could not be denied to any citizen if qualifications regarding age and need were met, thereby providing some protection to African Americans, were changed to provide only
support younger African Americans, who would thus become less pliant field laborers, these same Congressmen eliminated specific language requiring that old-age benefits be "a reasonable subsistence compatible with decency and health," thereby retaining state discretion over the amount of benefits. African-American leaders had argued that local standards would allow "less assistance to aged Negroes than to aged whites."

The small program that covered children living with their mothers, Aid to Dependent Children (ADC), assisted the children of women who were white, widowed, and had been connected to men for a substantial portion of their lives. Given that population, policymakers considered ADC a temporary program, effective until dependents could be covered under the portion of the Act dealing with male workers' old-age insurance. Although society had ambivalent feelings about supporting this population, it was willing to do so because the job of these white women was to provide good homes for their children.

The legislative history of the Social Security Act allowed the states, which administered the ADC program, to condition eligibility upon the sexual morality of ADC mothers through suitable-home or "man-in-the-house" rules. In some that length of citizenship could not be used to exclude applicants. This allowed the exclusion of African Americans on grounds other than citizenship. Paul H. Douglas, Social Security in the United States: An Analysis and Appraisal of the Federal Social Security Act 87, 101 (1939).


31. Handler, supra note 13, at 487.

32. Sheila M. Rothman, Woman's Proper Place 221-24 (1978). Legislators viewed ADC as "designed to release from the wage-earning role the person whose natural function is to give her children the physical and affectionate guardianship necessary, not alone to keep them from falling into social misfortune, but more affirmatively to rear them into citizens capable of contributing to society." Economic Security Act: Hearings Before the House Comm. on Ways and Means on H.R. 4120, 74th Cong., 1st Sess. 48 (1935).

33. H.R. Rep. No. 615, 74th Cong., 1st Sess. 24 (1935); S. Rep. No. 628, 74th Cong., 1st Sess. 36 (1935) ("[The State] may, furthermore, impose such other eligibility requirements—as to means, moral character, etc.—as it sees fit.")
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states, African-American single mothers were intentionally excluded from the welfare rolls. One Southern field supervisor reported:

The number of Negro cases is few due to the unanimous feeling on the part of the staff and board that there are more work opportunities for Negro women and to their intense desire not to interfere with local labor conditions. The attitude that "they have always gotten along," and that "all they'll do is have more children" is definite. . . . There is hesitancy on the part of lay boards to advance too rapidly over the thinking of their own communities, which see no reason why the employable Negro mother should not continue her usually sketchy seasonal labor or indefinite domestic service rather than receive a public assistance grant.

Contrary to the belief of the Social Security Act's drafters, the ADC program did not decline and disappear. Rather, the civil rights and welfare rights movements of the 1960's and 1970's resulted in the inclusion of many who had been excluded from the original ADC program. The pivotal scholarship of Professor Charles Reich in the 1960's set the stage for the concept of welfare as an entitlement to meet the enduring problem of poverty. Aggressive lawyering on behalf of poor people removed many of the systemic administrative barriers used to keep African-American women off the welfare rolls. As a

34. Alabama denied AFDC payments to the children of any mother cohabitating in or outside her home with a single or married able-bodied man; in Louisiana, any home in which an illegitimate child was born subsequent to the receipt of public assistance was considered unsuitable, and the children in that home were denied benefits. King v. Smith, 392 U.S. 309, 311, 322 (1962). The use of these behavioral rules to keep African Americans and children of unwed mothers off the welfare rolls is well documented. See Abramovitz, supra note 15, at 318-19, 323-27; Katz, supra note 12, at 253; Piven & Cloward, supra note 14, at 138-45; Charles A. Reich, Individual Rights and Social Welfare: The Emerging Legal Issues, 74 Yale L.J. 1245, 1246-51 (1965); Charles A. Reich, Midnight Welfare Searches and the Social Security Act, 72 Yale L.J. 1347 (1963).

35. Bell, supra note 14, at 34-35.

36. Id. (quoting Mary S. Larabee, Unmarried Parenthood Under the Social Security Act, in Proceedings of the Nat'l Conference of Social Work (1939)).

37. Katz, supra note 12, at 267. Throughout the 1960's, scholars debated about the existence of a "culture of poverty," which allegedly produced intergenerational poverty perpetuated by a set of values that were different than those held by the rest of society. Id., at 16-43. Proponents of the idea ranged from blaming the victims for their cultural deviance to arguing that the culture of poverty resulted from "a long history of massive deprivations and barriers." Mary Corcoran et al., Myth and Reality: The Causes and Persistence of Poverty, 4 J. Pol'y Analysis & Mgmt. 516, 521 (1985).

38. Reich, supra note 3. By the late 1960's, most social scientists endorsed the new policy goal of a negative income tax or a minimum standard of living for everyone. Most proposals to achieve this goal would have based eligibility solely on income level, thereby removing the stigmatizing rules previously in place. President Nixon proposed a form of this concept in the 1969 Family Assistance Plan. Opposed both by conservatives (who wanted work to be more integral to benefits) and liberals (who thought the benefit level was too low and the plan too punitive), it was not enacted. David Ellwood, Poor Support: Poverty in the American Family 37 (1988). For a detailed account of this period, see generally Moynihan, supra note 29.

result the number of African Americans on the AFDC\textsuperscript{40} rolls increased dramatically, by approximately 15% between 1965 to 1971.\textsuperscript{41} By 1971, only 4.3% of AFDC recipients were widows.\textsuperscript{42}

The early 1980's, however, saw a return to the exclusion of the "undeserving poor," now defined as those whose behavior did not adhere to middle-class values. The influential books of New Right scholars George Gilder and Charles Murray echoed the time-worn thesis that the receipt of public assistance creates immorality and dependence, undermines values, and increases poverty.\textsuperscript{43} In addition, Murray popularized the idea that poor people are motivated primarily by economic incentives.\textsuperscript{44} These ideas form the basis for the current "welfare reform" proposals. Based on individually tailored state demonstration projects supported by Bush Administration Social Security Act waivers, these proposals return to state and local governments the discretion to define who among the poor are sufficiently worthy to receive benefits.\textsuperscript{45} In the succeeding two Parts, I discuss two of the most significant proposals, Learnfare and the Family Cap.

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\textsuperscript{40} The name of the program was changed to Aid to Families with Dependent Children (AFDC) in 1962. Public Welfare Amendments of 1962, Pub. L. No. 87-543, § 104(a)(3), 76 Stat. 172.

\textsuperscript{41} IRWIN GARFINKEL & SARA S. MCLANAHAN, SINGLE MOTHERS AND THEIR CHILDREN: A NEW AMERICAN DILEMMA 55-57 (1986).

\textsuperscript{42} MILDRED REIN, DILEMMAS OF WELFARE POLICY: WHY WORK STRATEGIES HAVEN'T WORKED 6 (1982). By 1973, only 5.0% of children receiving AFDC were eligible based on the death of their parents. STAFF OF HOUSE COMM. ON WAYS AND MEANS, 102D CONG., 2D SESS., OVERVIEW OF ENTITLEMENT PROGRAMS: BACKGROUND MATERIAL AND DATA ON PROGRAMS WITHIN THE JURISDICTION OF THE COMM. ON WAYS AND MEANS 669 (1992) [hereinafter 1992 GREEN BOOK].

\textsuperscript{43} GILDER, supra note 5, at 111-12, 114-27; MURRAY, supra note 5, at 147-66, 178-91.

There was widespread political consensus supporting the goal of the Family Support Act of 1988, Pub. L. No. 100-485, 102 Stat. 2343 (codified in scattered sections of 42 U.S.C.); that is, that women who receive AFDC become economically independent. See KATZ, supra note 12, at 229-30; Handler, supra note 13, at 501-12. Senator Moynihan, the Act's primary sponsor, articulated its underlying behavioral modification rationale:

One sentence [of President Bush's remarks is] especially notable. "We want to see the day when every American child is part of a strong and stable family." The importance of this statement is elemental. Unlike the problems of children in much of the world; age-old problems of disease, new problems of ecological disaster, the problems of children in the United States are overwhelmingly associated with the strength and stability of their families. Our problems do not reside in nature, nor yet are they fundamentally economic. Our problems derive from behavior.


\textsuperscript{44} MURRAY, supra note 5, at 156-62.

II. LEARNFARE

In July 1987, at the request of newly elected Governor Tommy G. Thompson, the Wisconsin Legislature passed the first Learnfare statute.46 Learnfare programs condition AFDC eligibility on dependent children’s regular school attendance. As originally enacted, the statute targeted only teens who were themselves parents (as opposed to all teens who were part of an AFDC family unit) and provided that teens could not be sanctioned until after they had been given an opportunity to participate in a school program for “children at risk” or “school-age parents.”47 Governor Thompson used his line-item veto power48 to reshape the program: by deleting critical words and provisions, he effectively expanded Learnfare to cover all teens receiving AFDC and eliminated the requirement that teens be referred to special school programs before sanctions would be imposed against them.49 The Department of Health and Human Services (HHS) approved the federal waivers50 requested for the Learnfare portion of the Wisconsin Welfare Reform Demonstration on October 20, 1987.51

In March 1988, Wisconsin began to enforce the program against teens under fifteen and against all teen parents. At the beginning of the 1988-89 school year

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46. 1987 Wis. LAWS 27. The only other Learnfare program significantly underway is the Ohio LEAP program, which applies only to pregnant and parenting teens who receive AFDC. Under the Ohio program a teen parent with more than two unexcused absences in a month may be sanctioned. However, if the teen parent enrolls in school and meets attendance requirements, she then receives a bonus of $62 each month (the same amount as the sanction). OHIO REV. CODE ANN. § 5101.20 (Anderson 1992). Virginia began a Learnfare demonstration project September 8, 1992, and Maryland is scheduled to begin one on January 1, 1993. A number of other states have implemented teen-parent initiatives under the JOBS program of the Family Support Act, Title II, Pub. L. No. 100-485, 102 Stat. 2343 (1988); see also SARA HILL ET AL., CENTER FOR LAW AND SOCIAL POLICY, BABIES ON BUSES: LESSONS FROM INITIAL IMPLEMENTATION OF THE JOBS TEEN PARENT PROVISIONS 6-10 (May 1991).

47. Enrolled 1987 Senate Bill 100 (Wis.) § 1014r & u.

48. WIS. CONST. art. V, § 10(1)(b).

49. 1987 Wis. LAWS 27. State regulations provide that at the time of the sanction, the notice of the AFDC reduction must contain the name and telephone number of the school’s at-risk program coordinator. WIS. ADMIN. CODE § [HSS] 201.195(8)(a)(3) (Mar. 1990).

50. 45 C.F.R. § 233.90(b)(2) (1991) specifically prohibits the denial of AFDC benefits to a minor member of an AFDC household because the child fails to attend school or to make satisfactory grades. The waiver request and the grant of waiver detail the many sections of the Social Security Act that were waived under 42 U.S.C. § 1315 (1991). See Wisconsin Department of Health and Social Services, Wisconsin Welfare Reform Package, Section 1115(a) Waiver Application to U.S. Department of Health and Human Services (May 1, 1987) (on file with author) [hereinafter 1987 Wisconsin Waiver Application].

the State expanded the program to include all teen dependents living with a parent.\textsuperscript{52}

Under the program, a teen on AFDC who misses ten unexcused full days of school in a semester is monitored monthly thereafter, and is "sanctioned" if she or he misses two unexcused full days of school in any month.\textsuperscript{53} A sanction reduces the family's AFDC grant by the entire amount designated for the teen. For example, for a family consisting of a mother and two children, this sanction results in a reduction of $77.60 a month from a total grant of $517.60.\textsuperscript{54} During the 1988-89 and 1989-90 school years, an average of 2,125 students were sanctioned each month. AFDC families lost $3,080,000 during 1989 alone.\textsuperscript{55}

There are two official goals of the Wisconsin program. First, the program is intended to ensure that more teenagers on AFDC complete high school or its equivalent and thereby acquire the minimum level of education needed to become productive citizens. Second, the program seeks to establish a relationship of mutual responsibility between the State and AFDC recipients: the State provides assistance to recipients in getting off, and recipients undertake education, training, and job searches that will help them become self-sufficient.\textsuperscript{56} At first glance, these goals seem benign; indeed, the notions that children should stay in school and that parents should be responsible for their children are hardly controversial. However, in historical context and in actual operation, Learnfare reinforces the myth that social problems such as truancy are caused by the deviant behavior of welfare recipients.

Why did this program, at this time, emerge to respond to this perceived crisis? The answer to this question requires an examination of the underlying premises of Learnfare. Such an examination reveals that Learnfare is based on a series of empirically faulty assumptions. Consequently, it is not surprising

\begin{itemize}
  \item \textsuperscript{52} QUINN ET AL., supra note 51, at 21. Although the statute as signed subjected all AFDC teens to Learnfare, the Wisconsin Department of Health and Social Services limited the nonparent teen population to those living with a natural or adoptive parent. WIS. ADMIN. CODE § [HSS] 201.195(3)(k) (Mar. 1990). Subsequent legislation codified this limitation. 1987 WIS. LAWS 1664.
  
  In June 1990, HHS extended the federal waiver from September 1991 to September 1994 and approved the application of Learnfare to all AFDC children aged six and older. Letter from Jo Anne B. Barnhart, Assistant Secretary for Family Support, U.S. Department of Health and Human Services, to Patricia A. Goodrich, Secretary, Wisconsin Department of Health and Social Services (June 6, 1990) (on file with author). The waiver extension required the counties in which 92\% of the sanctioned teens reside to provide case management services when it imposed a sanction and included additional funding for social services. \textit{Id.}; see \textit{Hearings}, supra note 51, at 8-9, 11 (testimony of Jo Anne B. Barnhart, Assistant Secretary for Family Support, U.S. Department of Health and Human Services).
  
  \item \textsuperscript{53} WIS. ADMIN. CODE §§ [HSS] 201.195(3)(g), (4)(b)(2) (Mar. 1990);
  
  \item \textsuperscript{54} A detailed table of sanctions by family size is contained in QUINN ET AL., supra note 51, at 25.
  
  \item \textsuperscript{55} State of Wisconsin Legislative Audit Bureau 90-23, An Evaluation of Learnfare Program Administration, Department of Health and Social Services 5 (Jul. 1990) (on file with author) [hereinafter Legislative Audit Bureau Evaluation].
  
  \item \textsuperscript{56} 1987 Wisconsin Waiver Application, supra note 50, at 3.
\end{itemize}
that the Wisconsin program—and for that matter any Learnfare program—will fail to achieve its goals.\(^5\) In recent years national high school dropout rates have declined dramatically: the percentage of white adults between twenty-five and twenty-nine years old who have not completed high school dropped from 36.3% in 1960 to 13.2% in 1985; for African Americans the figure dropped from 60% in 1960 to 17.6% in 1985.\(^7\) Ninety-two percent of the AFDC teens subject to Learnfare are meeting the school attendance requirements;\(^5\) only 8% are sanctioned. Moreover, Wisconsin’s AFDC rolls had begun to decline in mid-1986.\(^6\) Nevertheless, this data neither dampened the support for a punitive program for AFDC recipients nor altered the perception of a welfare or underclass crisis.

A. Learnfare as a Method to Reduce High School Dropout Rates

If Learnfare is to achieve its first stated goal, curbing the high school dropout rate, several assumptions must be made: (1) the mother whose teenager skips school is exercising her free choice within a wide range of options in allowing the child to be truant; (2) the reason for the failure to attend school is endemic to the child’s family, not to external causes; and (3) teens are motivated by economic incentives targeted at the family.

\(^{57}\) Federal regulations require that a governmental regulatory program be administered in a uniform and objective manner. 45 C.F.R. § 233.10(a)(1)(iv) (1991). The Wisconsin experience suggests many problems, including poor school recordkeeping, a wide variation in attendance policies among school districts, and a fast track, noncorrective implementation. These will thwart any state’s attempt at compliance. Legislative Audit Bureau Evaluation, supra note 55, at 10-18.

In a sample of administrative hearing decisions regarding appeal of sanctions, 84% struck down the Learnfare sanction as inconsistent with the regulations, and an additional 8% were upheld only because the appeal was filed after the statutory time limit. Legislative Audit Bureau Evaluation, supra note 35, at 10-11. These errors caused irreparable harm to AFDC families. For example, a computer error, which resulted in a three-month cut in the benefits received by a family headed by a pregnant teen, caused the family to become homeless. George Gerharz, Wisconsin’s Learnfare: A Bust, N.Y. TIMES, Jan. 29, 1990, at A23. In another case, a mother of three high school students periodically lost up to one half of the $617.00 she received each month as a result of administrative errors. Eric Harrison, Truancy Punishment Hitting Home, L.A. TIMES, July 1, 1990, at A20. The community affairs director of Milwaukee schools admitted that as many as 50 errors a month occurred because of administrative problems. Id. at A21.

The level of record-keeping errors that resulted in sanctions led to a court order on July 10, 1990, enjoining the state from sanctioning as many as 3,200 teens attending Milwaukee Public Schools. Kronquist v. Goodrich, No. 89-C-1376 (E.D. Wis. July 10, 1990). In an October 23, 1990 stipulation in the case, the state agreed to verify students’ attendance records before imposing sanctions, investigate teens’ reasons for absences, and issue notices to the teens and their families when they were placed in monitoring status prior to sanctions. Kronquist v. Goodrich, No. 89-C-1376 (E.D. Wis. Oct. 23, 1990).


\(^{59}\) Hearings, supra note 51, at 61 (statement of Patricia A. Goodrich, Secretary, Wisconsin Department of Health and Social Services).

\(^{60}\) In 1986, the year before Learnfare was enacted, the number of AFDC recipients dropped from 307,584 in April to 300,979 in June, and 296,528 in September. SOCIAL SECURITY ADMINISTRATION, UNITED STATES DEPARTMENT OF HEALTH AND HUMAN SERVICES, SOCIAL SECURITY BULLETIN, March 1988, at 70; SOCIAL SECURITY ADMINISTRATION, UNITED STATES DEPARTMENT OF HEALTH AND HUMAN SERVICES, SOCIAL SECURITY BULLETIN, December 1988, at 46.
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These assumptions ignore both the psychology of teenagers and the realities of poverty. Many of the choices that middle-class families make are inconceivable to poor women who do not have the option of sending their rebellious children to a different school system or to a parochial or private school. They cannot simply move to a less drug-infested neighborhood or put their children into therapy or other specialized counseling. They may not have the money to travel to school for parent-teacher conferences, or to pay for child care for other children while attending them. Even if a mother can ensure that a teen gets to school every morning, she cannot stay there all day, every day, to enforce attendance. As a Milwaukee assistant principal stated, sanctioned students "are not going to realize the value of an education by docking their parents. We've had youngsters brought here by their Learnfare parents at 8 o'clock, and at 9 o'clock they're gone. It's in one door and out the other." Moreover, Learnfare ignores both the wealth of literature demonstrating why teens drop out of school and the many existing programs and strategies to get them to return or remain in school. The motivations for dropping out of school are complex and do not disappear with a simple solution, however politically attractive.

Interestingly, a staff memo from the Wisconsin Department of Health and Social Services (DHSS) originally recommended that, in spite of Governor Thompson's veto of this provision, teens should be referred to social services prior to the imposition of any sanction:

Some kids have problems that prevent them from attending school or learning if they are in school, such as drug or alcohol abuse, or emotional problems due to abuse or neglect. These teens are most likely

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61. Social services, such as case management, alternative education, children-at-risk programs, and drug, alcohol and child abuse services for the Learnfare population in the Milwaukee Public Schools are woefully insufficient. Legislative Audit Bureau Evaluation, supra note 55, at 28-33. For example, in one middle school, a half-time social worker is solely responsible for the school's entire 600 student enrollment, of whom 75% are in AFDC families. With the other half of her time, she is solely responsible for a 1000-student school. Twelve weeks into the semester she had not addressed any of her truancy referrals because she was addressing other problems that "are more pressing than attendance." Id. at 29. Not surprisingly, prior to entry of the Kronquist injunction, more than 75% of those sanctioned were in Milwaukee County. Corbett et al., supra note 58, at 5.


65. See, e.g., Cooper, supra note 63, at A3. Cooper interviewed Milwaukee teen paren Lorraine Bragg, who was sanctioned for dropping out of school. She stated that her reason for dropping out of school was that she felt classmates "were low-rating me because I had a child." Id. Rather than return to school, she received money from her boyfriend. She later returned to an alternative school established for young mothers because "she was jealous of her sister, a former dropout who was back in school and doing well." Id.
to be sanctioned because parents will be unable to deal with them. They also may be subjected to further abuse or kicked out of the home altogether.66

The Wisconsin administration rejected this recommendation as too costly.67

The first study of the program, conducted by the nonpartisan Employment and Training Institute of the University of Wisconsin-Milwaukee (ETI), documented the massive social service needs of those sanctioned. According to the study, 6612 Milwaukee County teens were sanctioned in the first sixteen months of full Learnfare operation, from September 1988 to December 1989.68 Forty-one percent of children sanctioned in Milwaukee were in families having possible or documented problems with abuse or neglect or were involved in the Children's Court system,69 indicating that they had social service problems and needed major intervention through the already existing social service system.70 Only 28% of the 6612 had returned to and were regularly attending

66. Memorandum from Diane Waller, staff member of Department of Health and Social Services, to Timothy Lullen, Secretary, Department of Health and Social Services, (Nov. 24, 1987), quoted in PAWASARAT & QUINN, supra note 53, at 4.

67. Id. In testimony before the Senate Subcommittee on Social Security and Family Policy, the Secretary of DHSS defended the imposition of sanctions prior to providing social services to the truant teens. She used the following example:

[I]n Rock County we had an AFDC mother who until her sanction was to occur for her grant because her son had been truant, had no idea that her young son was having problems, and was in fact having alcohol and drug problems. And she was able to get help for him. The program in Rock County was able to serve him and the young man is now back in school; and, of course, the minute he went back to school there was no sanction.

Hearings, supra note 51, at 19 (testimony of Patricia A. Goodrich, Secretary, Wisconsin Department of Health and Social Services). Her example, in fact, supports exactly the opposite conclusion: there are multiple and complex reasons for truancy; the system is not effectively making parents aware when problems exist. The offer of social services without imposing the economic hardship might have solved the problem.

In spite of the documented lack of necessary social services, Governor Thompson vetoed attempts to increase the availability and accessibility of such services in the 1989-91 biennial budget. Corbett et al., supra note 58, at 7.

68. PAWASARAT & QUINN, supra note 53, at 10.

69. Id. at 15. For the first sixteen months of Learnfare, 50% of those teens sanctioned for at least ten months came from this group; 45% of the AFDC cost savings from sanctions came from this group. Id.

70. The JOBS program of the Family Support Act of 1988, Title II, Pub. L. No. 100-485, 102 Stat. 2343 (1988) requires an assessment of family circumstances and a determination of factors relevant to developing an employability plan for each participant, 45 C.F.R. § 250.41 (1991), as well as a conciliation procedure to resolve disputes regarding participation prior to sanctions. 45 C.F.R. § 250.36 (1991). These requirements were waived for 13-19 year olds under Learnfare. Letter from Tommy G. Thompson, Governor, State of Wisconsin, to Louis Sullivan, Secretary, United States Department of Health and Human Services 14-15 (Sept. 12, 1989) (on file with author) (requesting Wisconsin Learnfare waiver); Letter from Eunice S. Thomas, Acting Assistant Secretary, United States Department of Health and Human Services, to Patricia A. Goodrich, Secretary, Wisconsin Department of Health and Social Services (Dec. 29, 1989) (on file with author) (granting request).
school two months after their last sanction.\footnote{71} Moreover, the number of sanctions did not decline over the first two years of full implementation of the program.\footnote{72}

In short, teenagers may be unwilling to attend school for reasons including external causes such as violence in the schools, inadequate school services (e.g., special tutoring, alternative educational programs, or drug and alcohol abuse counseling), improper educational placement or assignment, the need to stay at home to babysit or care for a sick sibling.\footnote{73} Learnfare makes a series of remarkable assumptions about the maturity and sophistication of teenagers, especially given behavior problems already evident through truancy. For Learnfare to succeed, teens must understand that their nonattendance at school jeopardizes their family's economic stability. They must care about family finances more than their reasons for not attending school, and they must be willing to change their behavior to retain approximately seventy-five dollars per month for Mom.\footnote{74} Next, they must not be tempted to use their ability to trigger a sanction as a means to threaten and control their mothers.\footnote{75} In fact, Learnfare may lead to increased family stress and create a parental incentive to kick a child out of the home if she or he fails to attend school, thus subverting the program's stated goal of furthering education for poor teens.\footnote{76}

\begin{footnotes}
\footnote{71} PAWASARAT & QUINN, supra note 53, at 10. An analysis prepared for DHSS determined that "70\% of the teens sanctioned were sanctioned for 3 months or less before meeting the Learnfare requirements." Memorandum from Silvia R. Jackson, Administrator, Division of Economic Support, to Patricia A. Goodrich, Secretary, Department of Health and Social Services (August 10, 1989) (on file with author). ETI subsequently counseled against using either of these single figures to conclude too much because of data error, eligibility criteria, and lack of a control group. QUINN ET AL., supra note 51, at 5-6. Without a control group to provide a baseline of school attendance absent Learnfare, it is difficult to know whether any figure of returning students is in response to Learnfare or simply the result of normal fluctuations. Hearings, supra note 51, at 50-51 (statement of Thomas J. Corbett, Associate Scientist, Institute for Research on Poverty).

\footnote{72} Learnfare Monthly Summaries, Wisconsin Department of Health and Social Services (1988-1992) (on file with author). The sanction rate declined substantially after implementation of procedural changes stipulated in Kronquist v. Goodrich, No. 89-C-1376 (E.D. Wis. July 10, 1990), but has resumed increasing. Id.

\footnote{73} Targeted teens who were parents themselves were substantially more likely to be sanctioned than dependent teens. JOHN PAWASARAT ET AL., EMPLOYMENT AND TRAINING INSTITUTE, UNIVERSITY OF WISCONSIN-MILWAUKEE, EVALUATION OF THE IMPACT OF WISCONSIN'S LEARNFARE EXPERIMENT ON THE SCHOOL ATTENDANCE OF TEENAGERS RECEIVING AID TO FAMILIES WITH DEPENDENT CHILDREN 15 (Feb. 1992); QUINN ET AL., supra note 51, at 19. This fact may indicate the more complex needs and responsibilities of this group and a lesser ability of school systems to incorporate those needs and responsibilities as factors overriding the economic disincentive of Learnfare.

\footnote{74} Even if one assumes strict limits and punishment are required to affect teen behavior, reducing family grant size is ineffective. Some states have responded to the truancy problem by removing an asset valued by the teen. For example, Arkansas and West Virginia have experimented with revoking the driver's licenses of teens who have dropped out of school. ARK. CODE ANN. § 6-18-222 (Michie Supp. 1991); W. VA. CODE § 18-8-11 (1988).

\footnote{75} Wisconsin's Governor Thompson, responding to critics contending his Wedfare proposal (to pay AFDC teens an extra $75 if they got married) would encourage loveless marriages, commented: "Would you get married for $75 a month? I don't know anybody who would be dumb enough to say, 'I'm going to get married to get an extra $75 month.'" CLASP UPDATE, supra note 8, at 8 (quoting Governor Thompson). Of course, if teens would not get married for an extra $75 a month, Thompson's proposal would not work.

\footnote{76} See THEODORE R. MARMOR ET AL., AMERICA'S MISUNDERSTOOD WELFARE STATE 219 (1990) ("In the extreme, disincentives might be perceived as incentives, thus reversing the expected direction of..."
But debates about Learnfare have generally not focused on the empirical validity of the program's underlying assumptions. As the Institute for Research on Poverty noted in criticizing the DHSS' claim of the program's success, no information exists regarding how teens with attendance problems behave in the absence of sanctions. Improved attendance (which did not ultimately result) might be the result of increased cooperation between parents and the welfare system rather than economic sanctions. The dramatic increase in the number of teens sanctioned as the program's first year progressed raises serious doubts about the ability of Learnfare to deter absences.

B. Learnfare as a Tool for Social Contract

The second articulated goal of Learnfare is to create a "social contract" between the government and the welfare family. In other words, in exchange for receiving assistance, the family must comply with certain values or modify its behavior in ways deemed appropriate by policymakers. Once again, this goal is predicated on faulty assumptions. The first is that welfare families are different than average families, that is, that AFDC teens are more likely to be truant than teens in non-AFDC poor families and that an AFDC mother is less responsible for her children's school attendance, less of a parent than the average parent, and does not want the best for her children. Another faulty assumption is that the average non-AFDC family whose child is truant is not receiving "assistance" and therefore should not be required to fulfill a "social contract" with the state.

Available data confirms that children in AFDC families do not miss significantly more days of school than other children. The fact that even knowledgeable policymakers such as Senator Moynihan hold the misconception that AFDC children are different from the norm was apparent in a particularly telling exchange at hearings on Learnfare before the Senate Finance Committee:

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77. Memorandum from Charles Manski et al., Institute for Research on Poverty, University of Wisconsin-Madison, to John Antaramian, Member, Wisconsin Assembly (Sept. 1, 1989) (on file with author).
78. Compare MEAD, supra note 3, at 241-46 ("Benefits must be coupled with meaningful economic and moral obligations from recipients.") with Corbett et al., supra note 58, at 7 ("[T]he lack of services is evidence that government is not living up to its part of the 'social contract.'").
79. See 1987 Wisconsin Waiver Application, supra note 50, at 10 (explaining expectations about recipients' behavior).
80. Learnfare is seen as a way to get the attention of otherwise disinterested parents. "One way of encouraging attendance among low-income students, those who have been shown to be the most at-risk of dropping out of school is to reduce welfare benefits to parents who fail to take steps to insure that their children attend school as required by law." JOSIE FÖHRENBACH, CENTER FOR LAW AND SOCIAL POLICY, PREPARING FOR LEARNFARE: SETTING THE CONDITIONS FOR A QUESTIONABLE EXPERIMENT 2 (1988) (quoting California's Commission on Educational Quality).
Ms. BARNHART: That is, a student must have 10 unexcused absences in a semester before he/she is put on monitoring. Once they are monitored by the State, if they have two absences in a particular month, unexcused absences, at that point the sanction would be undertaken.

Senator MOYNIHAN: What is the norm for your all-American Wisconsin boy or girl? Ten is twice the average?

Ms. BARNHART: I don’t know exactly what the average is, Senator. I believe the information indicates that the AFDC students, as opposed to non-AFDC students, miss about 3 days a year more than the non-AFDC students. I can tell you that relationship.

Senator MOYNIHAN: It is only 3 more days a year?

Ms. BARNHART: Roughly, I believe so.

Senator MOYNIHAN: Unbelievable.

Ms. BARNHART: I believe that’s correct. One of the other people coming up later might have better information, but I think that is the case.

Senator MOYNIHAN: That is kind of important.82

Consistent with this testimony, when the Wisconsin legislature was deciding whether to expand Learnfare to cover six- to twelve-year olds, a study by the Urban Research Center of the University of Wisconsin-Milwaukee reported that “[f]or all students in grades two through five only 3 median attendance days and 3.9 mean attendance days, separate non-AFDC students from AFDC students.” AFDC children on average attended school 169 days a year while non-AFDC children attended for 172 days. This data has been consistent over many years.

Many families that have gone through a social services assessment and licensing process by the state to become foster families or family day care providers have received sanctions for their teens under Learnfare. The bizarre fact that families that the state has approved for child raising are later penalized by the same state for inappropriate child control highlights the irrationality of the Learnfare attendance requirements.

AFDC mothers place a strong emphasis on education for their children. In a recent study of AFDC recipients, 82% stated that education was what it “would

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82. Hearings, supra note 51, at 14 (testimony of Jo Anne B. Barnhart, Assistant Secretary for Family Support, U.S. Department of Health and Human Services).
84. Id. at 3 (Tables 1 and 3).
85. Almost 40% of the children in foster care and nearly 60% of the children in families that provide family day care were with families in which a sanction had occurred. PANASARAT & QUINN, supra note 53, at 13.
86. See supra note 52 (discussing Wisconsin’s decision not to impose Learnfare requirements on teens in foster care).
take for their children to get ahead.” AFDC mothers agreed with both the general public and members of Congress that improvement of public schools should be either the first or second priority among mechanisms to solve poverty.

Learnfare, however, blames the mother, assuming that she is at fault for her child’s behavior, regardless of the availability of needed services. It ignores the fact that there will be some teens who will not respond to any social services or incentive (positive or negative) program and that our society already maintains a juvenile justice system to cope with these difficult teens. As one AFDC mother said, “[E]ven probation officers can’t make their clients do something if they don’t want to.” This mother of four wondered whether she should place her two truant teens in care of the county and “let them raise them if they think they can do better.”

Contrast the relationship the government has with non-AFDC parents whose children are truant. Non-AFDC families receive a major tax break for each dependent; no one questions their continued right to receive this dependency allowance or suggests conditioning that right on the child’s school attendance record. State truancy laws are enforced with wide discretion and latitude; there is certainly no automatic judicial referral after ten days absence in a semester. In many states, parents who are not on AFDC can be assessed only a small financial penalty for a child’s truancy, and this penalty can be assessed only after a wide range of social services are provided to the truant’s family. One AFDC mother commented on the perversity of singling out poor women:

All my sons skipped school more than twice a month. Did my sons graduate? Yes. Did they get jobs? Yes. Could I keep them in school by threatening them? No. I discovered that my sons played hooky at the homes of their friends, who had employed parents and VCRs. Though their friends skipped school and harbored truants, neither they

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88. Id. at 5-55.
89. See Hearings, supra note 51, at 39 (testimony of Carol L. Croce, Executive Director, Wisconsin Nutrition Project).
91. Id.
92. See infra note 128.
93. In the Milwaukee public school system, only 95 of the 7,618 students identified as habitual truants in the fall semester of 1989 were referred to the District Attorney’s Office. Legislative Audit Bureau Evaluation, supra note 55, at 28.
94. For example, in Massachusetts the maximum penalty is $20, Mass. Gen. Laws Ann. ch. 76, § 3 (West 1992), as opposed to $95 a month or 16% of the monthly AFDC grant for a family of three. In Wisconsin a parent can be referred to the district attorney for Children’s Court action or criminal prosecution only after a failure to cooperate with the school’s documented efforts to provide services. Wis. Stat. Ann. § 118.16(5) (West 1991). Even then, the assistant district attorney first tries to work with the family to return the child to school, only beginning legal action when parents fail to cooperate in these efforts. Legislative Audit Bureau Evaluation, supra note 55, at 28-29.
nor their parents suffer from the Learnfare “experiment.” Class status, not truancy alone, determined who would be abused by Learnfare.\textsuperscript{95}

Not surprisingly, the recent study of the effectiveness of Learnfare by ETI\textsuperscript{96} showed no positive results, concluding that “in all six school districts the models used did not show improvement in student attendance which could be attributed to the Learnfare requirement.”\textsuperscript{97} In Milwaukee the study found that Learnfare actually increased rather than decreased absences.\textsuperscript{98}

After selecting ETI as the independent evaluator, the Wisconsin DHSS cancelled ETI’s contract for the final Learnfare report due June, 1993.\textsuperscript{99} DHSS Secretary Gerald Whitburn called the study the “biased product of liberal opponents of the Republican Governor.”\textsuperscript{100}

Even before ETI’s evaluation was completed, school officials knew that Learnfare was not meeting its stated goals.\textsuperscript{101} The assistant principal of a Milwaukee high school, where more than half of the families of the 1250 students receive welfare, noted that few of the 145 sanctioned students were present on the second day of final exams,\textsuperscript{102} and Milwaukee’s mayor described Learnfare as an unsuccessful experiment.\textsuperscript{103} The Milwaukee Public School Board of School Directors opposed the Learnfare Program and its expansion in its February, 1990 statement, relying on a report from the Milwaukee Public School Superintendent that concluded: “The existing Learnfare program has not been shown to be effective in returning teenagers to school; it has not increased school attendance; and it has not reduced the number of school dropouts. In addition, the number of monthly sanctions does not appear to be declining.”\textsuperscript{104}

\textsuperscript{95} Gowens, supra note 90, at 90.  \textsuperscript{96} QUINN ET AL., supra note 51. Because the federal waiver of the demonstration project allowed Wisconsin to make all AFDC teens subject to Learnfare, thus precluding a randomly assigned control group of AFDC teens, the study was based on a lagged regression analysis which controlled for differences in age, grade level, sex, race, and months on AFDC. The control group was drawn from former AFDC teenagers and teens receiving AFDC prior to the Learnfare experiment. PAWASARAT ET AL., supra note 72, at 3.  \textsuperscript{97} Id. at ii. Graduation rates for Milwaukee teens subject to Learnfare were the same as those for the control group—former AFDC Milwaukee teens who entered high school as freshmen in the 1987-88 school year. Id. at 11. The impact of Ohio’s LEAP program on school attendance is not yet known. DAN BLOOM ET AL., LEAP: IMPLEMENTING A WELFARE INITIATIVE TO IMPROVE SCHOOL ATTENDANCE AMONG TEENAGE PARENTS 13-14 (1991).  \textsuperscript{98} PAWASARAT ET AL., supra note 72, at 18.  \textsuperscript{99} Letter from Richard Lorang, Deputy Secretary, Wisconsin Department of Health and Social Services, to Nicholas W. Schultz, Assistant Dean, Graduate School, Employment and Training Institute, University of Wisconsin-Milwaukee (March 10, 1992) (on file with author). This cancellation followed an unsuccessful attempt by the state to revise or delay issuance of the report until state legislation on Learnfare expansion had been voted upon. Judith M. Davidoff, Learnfare: State Rips ‘Bias,’ Shows Own, Isthmus Chron., Feb. 28, 1992 at 5.  \textsuperscript{100} Cf. QUINN ET AL., supra note 51, at 34 (reporting that 30% of surveyed school districts saw improved attendance, contrasted with 56% that saw “no observed change,” and 20% that “observed dropouts returning to school where Learnfare or AFDC payments were identified as a reason”).  \textsuperscript{101} Cooper, supra note 63, at A3.  \textsuperscript{102} Harrison, supra note 57, at A20 (quoting John Norquist, Mayor, Milwaukee, Wis.).  \textsuperscript{103} Legislative Audit Bureau Evaluation, supra note 55, at 20.
Learnfare's failure seriously challenges the notion that using threats to cut subsistence programs influences the behavior of those who depend on them.105 Designed to serve political rhetoric, the program was never supported by empirical data,106 but rather, was premised on superficial notions about the psychology of poor families.

III. FAMILY CAP

Building on the historic biases reflected in the suitable home and "man-in-the-house" rules, the Family Cap demonstration proposals attempt to influence poor women's decisions about procreation. They are inherently flawed because they are based on the assumption that the value systems of AFDC mothers are fundamentally alien to those of the rest of the population. The proposals, embraced by President Bush, eliminate or reduce additional AFDC benefits for the support of additional children conceived after a mother begins receiving AFDC. New Jersey became the first state to pursue this course of action when it enacted Family Cap legislation on January 21, 1992.107 It received a federal waiver on July 20, 1992.108 Wisconsin has received a waiver from HHS to operate a demonstration project for teen mothers only,109 but has not yet received state legislative authorization.110

105. Even Charles Murray has stated: "The idea that they were going to make Learnfare work is ridiculous. . . . I know I'm known for putting great stock in economic incentives, but the problem with economic incentives like this one is that if they aren't intertwined with social norms, their effect will be zip." Paul Taylor, Welfare Policy's 'New Paternalism' Uses Benefits to Alter Recipient's Behavior, WASH. POST, June 8, 1991, at A3 (quoting Charles Murray).
106. The Secretary of the Wisconsin DHSS reported that at the time the program was enacted, the State "did not have figures that would show ... that AFDC youngsters were dropping out ... more than non-AFDC youngsters." Hearings, supra note 51, at 18 (testimony of Patricia A. Goodrich, Secretary, Wisconsin Department of Health and Social Services).
108. Letter from Jo Anne B. Barnhart, Assistant Secretary for Children and Families, Department of Health and Human Services, to Alan J. Gibbs, Commissioner, Department of Human Services (July 20, 1992) (on file with author).
109. According to the waiver documents, the Parental and Family Responsibility Demonstration Project (PFR) will apply to AFDC teen applicants (single or married) under age 20 who have one child or are pregnant with their first child when they enroll in PFR. The project will be implemented in as many as four counties, including Milwaukee, and is expected to become effective July 1, 1993. Under PFR, if a second child is born, the family will receive approximately one half of the current incremental amount ($38); if a third child is born, the family will receive no additional income. Wisconsin Department of Health and Social Services, Parental and Family Responsibility Demonstration Project, Waiver Application to U.S. Department of Health and Human Services 2, 11-12, 18-19 (Mar. 13, 1992) (on file with author) [hereinafter 1992 Wisconsin Waiver Application].
110. The Wisconsin Legislature passed a bill authorizing two other initiatives of the Parental Responsibility Program but not the Family Cap. Enrolled 1991 Assembly Bill 91 (Wis.) § 1479. Governor Thompson, however, vetoed the substance of the bill, retaining only the language authorizing the DHSS to seek a federal waiver for an unspecified parental responsibility pilot project. 1991 Wis. Legis. Serv. 39 (West). In his veto message, Governor Thompson stated that he would do his "utmost to see to it that this important program receives a federal waiver and is implemented in Wisconsin." Governor's Message Vetoing
Wisconsin offered two reasons for testing a Family Cap Program: (1) to reduce long-term welfare dependency among families headed by male and female teen parents;\(^{111}\) and (2) to delay subsequent births to first-time teen parents who receive AFDC until they are emotionally and financially prepared to support additional children.\(^{112}\) The New Jersey proposal applies to all AFDC mothers regardless of age; its goal is a more extensive effort at "mutual responsibility."\(^{113}\) The proposal contends that "welfare recipients will be asked to make the same type of decisions based on their income that working families have to make about supporting their family based on the money they earn."\(^{114}\) The underlying goal of Family Cap programs is for people to plan for their children; the assumption is that middle-class people are intelligent enough to refrain from having children when they cannot support them and that poor women should do likewise. The unspoken motivation is far less racially benign: the stereotypical AFDC mother is African American, urban, lazy, and a "bad mother" who gets pregnant to obtain more AFDC benefits. It follows, according to the argument, that the denial of these additional benefits will curb the pregnancies that the policymakers find so troubling.

As was the case with the Learnfare programs, the underlying assumptions of Family Cap proposals—that AFDC mothers have many children, that they have free access to medical options for family planning, and that they get pregnant in order to receive additional benefits—are unsound. In fact, as of 1990, the average AFDC family, including adults, had 2.9 members; 72.5% of all families on AFDC had only one or two children, and almost 90% had three or fewer children.\(^{115}\) These figures are no larger than those found among two-

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111. A high correlation exists between teen childbearing and receipt of AFDC. Nearly 50% of all adolescent mothers and over 75% of unmarried teen mothers receive AFDC within five years of giving birth. CONGRESSIONAL BUDGET OFFICE, CONGRESS OF THE UNITED STATES, SOURCES OF SUPPORT FOR ADOLESCENT MOTHERS xvi (1990). Evaluations of the total length of time on AFDC vary depending on the time standards used. Compare id. (reporting that almost 50% of adolescent mothers who receive AFDC stop getting benefits for at least three months within one year, and almost 75% leave AFDC within three years) with Greg J. Duncan et al., Welfare Dependence Within and Across Generations, SCIENCE, Jan. 29, 1988, at 467, 468 (asserting that more than 40% of never-married women with young children who began receiving AFDC when they were under 25 years continue to receive it for more than nine years).


114. Id. Because the New Jersey Family Cap proposal is part of a broader Family Development Program that includes an increased earnings disregard, the program "is based on the same principle that applies to everyone else in our society. If a person is working and has a baby, that person's salary is not automatically increased. . . We believe that if a person is given a choice, that person will do what is best for the family which, in this case, is work." Id. at 8. This comment reveals another underlying assumption of the New Jersey program—that AFDC mothers do not work because they can receive AFDC benefits. The relationship between work and welfare is a topic that has engendered a great deal of commentary and is beyond the scope of this Essay. See, e.g., Ellwood, supra note 38, at 137-55 (suggesting that current work-welfare programs do little to solve poverty and welfare struggles that single mothers face).

115. 1992 GREEN BOOK, supra note 42, at 669.
parent families in the general population. Moreover, AFDC family size has declined substantially; in 1969, 32.5% of AFDC families had four or more children, and in 1990, only 9.9% had four or more children. Contrary to the commonly held perception that teen pregnancies are skyrocketing, teen birthrates have dropped dramatically over the last three decades.

Furthermore, for those women who wish to terminate their pregnancies, neither abortion facilities nor government funding are necessarily available. Title X of the Public Health Service Act, the only federal program targeted for the provision of family planning services, was cut by 16% during the 1980's. In addition, even when a woman does obtain birth control, the failure rates for the most reliable forms of contraceptives (i.e., the pill, diaphragms, condoms) range from 6% to 16% per year.

There are many reasons why AFDC mothers become pregnant or choose to remain pregnant. These reasons include occurrences of unplanned pregnancies (whether due to a lack of information, money, or forethought), the belief that a child solidifies a relationship with the father, the assumption that children

116. Of all U.S. families, married couples with children under age 18 have an average of 1.88 children each. BUREAU OF THE CENSUS, U.S. DEPARTMENT OF COMMERCE, CURRENT POPULATION REPORTS, HOUSEHOLD AND FAMILY CHARACTERISTICS: MARCH 1991 (1992). In fact, the birth rate of AFDC mothers in Wisconsin is 39% lower than the rates for the general population. Furthermore, the longer a woman remains on welfare, the less likely she is to give birth. See Mark R. Rank, Fertility Among Women On Welfare: Incidence and Determinants, 54 AM. SOC. REV. 296, 301 (1989).

117. 1992 GREEN BOOK, supra note 42, at 669. The Director of Maine’s Bureau of Income Maintenance, citing a 20 year review of state data showing a substantive decrease in AFDC family size, resigned rather than support the Maine Governor’s Family Cap proposal. Sabra Burdick, Statement on Resigning as Director, Bureau of Income Maintenance, Maine (Feb. 5, 1992), quoted in CLASP STATES NETWORK UPDATE (Center for Law and Social Policy, Washington, D.C.), Feb. 19, 1992, at 11 [hereinafter FEB. CLASP UPDATE].

118. The teen birthrate per 1000 females aged 15-19 was 89.1 in 1960, 68.3 in 1970, and 58.1 in 1989. 1992 GREEN BOOK, supra note 42, at 1093; CHILD TRENDS, INC., FACTS AT A GLANCE 1 (Jan. 1992). Although the birth rate for African-American teens has always been higher than for white teens, the Birth Rate for African-American teens has fallen with some fluctuation over the longterm, from 136.1 births per 1000 in 1960 to 115.0 births in 1989. 1992 GREEN BOOK, supra note 42, at 1098. Further, although pregnancy rates for white women have been increasing since 1986 and for African-American women since 1984, id., at 1093, this rise cannot be credited to an increase in the economic incentive of AFDC benefits, since the value of AFDC benefits has been substantially declining since 1972. The average monthly payment per recipient in 1972 was $170.32 in 1990 dollars, but only $136 in 1990. U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, SOCIAL SECURITY ADMINISTRATION, SOCIAL SECURITY BULLETIN, ANNUAL STATISTICAL SUPPLEMENT 108 (1992) [hereinafter SOCIAL SECURITY BULLETIN].

119. This Essay does not detail the complexities of Medicaid abortion funding. Suffice it to say that the Supreme Court has held that the Constitution does not require the government to finance abortions. Harris v. McCue, 448 U.S. 297, 326 (1980); Maher v. Roe, 432 U.S. 464, 469 (1977). Some state courts, however, have construed their state constitutions to the contrary. See Judith O. Brown et al., The Failure of Gender Equality: An Essay in Constitutional Dissonance, 36 BUFF. L. REV. 573, 637 (1987) (collecting cases).

120. Ross Danielson et al., Title X and Family Planning Services for Men, 20 FAM. PLAN. PERSP. 234, 234 (1988). But see KRISTIN A. MOORE, THE URBAN INSTITUTE, POLICY DETERMINANTS OF TEENAGE CHILDBEARING 63 (1980) (listing studies that document importance of family planning services to reduce low-income teen pregnancy, but finding measures of family planning availability not associated with lower levels of fertility).


122. ELDBAH ANDERSON, STREETWISE 119 (1990). If this is the motivation, then a much stronger economic incentive, such as the earnings of the man, must be factored in.
represent an economic value (e.g., to serve as agricultural workers, to support parents in their old age), the belief that the significant health problems and infant mortality rates associated with poverty increase the risk that a single woman with only one child will become childless, a sense that one’s life is so hopeless that having a child gives it value and meaning, and the desire to give a grandchild to one’s own mother. Many of these reasons are equally applicable to non-AFDC, middle-class women.

“Normal” women allegedly have children only when they are economically able to support them. This is not true. Most people do not view having a baby as the prize for having made it economically, nor do they have a child to gain an additional tax deduction for a dependent. Just like AFDC recipients, they want to be parents and to share their lives with a child. Of course, some families decide not to have an additional child because they believe that they cannot afford it, but the dollar value placed on whether they can afford it varies widely. Therefore, many upper-income families may have a small number of children because they believe it is critical to provide the child with certain advantages, such as piano lessons or private school education, that never enter the minds of a working class family with more children.

Empirical studies have consistently documented the lack of a correlation between the receipt of AFDC benefits and the child-bearing decisions of unmarried women—even for young, unmarried women. In a recent study

125. Given the correlation between lack of literacy skills, teen pregnancy, and long-term welfare use, a focus on improved school districts, remedial education, and specially tailored programs that provide these teens (before or after becoming mothers) with basic skills is a critical link to reducing teen pregnancy. CHILDREN’S DEFENSE FUND, ADOLESCENT PREGNANCY PREVENTION CLEARINGHOUSE, MODEL PROGRAMS: PREVENTING ADOLESCENT PREGNANCY AND BUILDING YOUTH SELF-SUFFICIENCY 14-15 (1986) [hereinafter PREVENTING ADOLESCENT PREGNANCY].
126. MOORE, supra note 120, at 5; PREVENTING ADOLESCENT PREGNANCY, supra note 125, at 3-4 (discussing lack of both self-esteem and sex education as significant factors contributing to increased teen pregnancy).
128. Such an analysis ignores that when another child is born into a “working” family, the “benefit” received through a federal tax deduction is higher in actual dollars than the incremental amount received by an AFDC recipient in most states. For example, a married couple with one child and income up to $48,700 in 1992 receives a federal tax savings of $345 per year for an additional child; a married couple with one child and income between $48,700 and $99,450 receives a federal tax savings of $645 a year for an additional child. CENTER ON BUDGET AND POLICY PRIORITIES ET AL., SELECTED BACKGROUND MATERIAL ON WELFARE PROGRAMS, FAMILY CAP PROPOSALS WILL NOT PREVENT PREGNANCY BUT WILL HARM FAMILIES 2 (Feb. 21, 1992). See also Ross, supra note 81, at 1520 (speculating that if states were to defend federal ceiling on number of dependents that could be claimed for tax purposes as rationally providing family planning incentives, public outcry would be far more persuasive and impassioned than it has been against family planning proposals for “morally weak” poor).
129. Even among the general population, studies demonstrate that 37% of all births are unintended. Jacqueline D. Forrest, Unintended Pregnancy Among American Women, 19 Fam. Plan. Persp. 76 (1987).
of AFDC recipients by the Center for Urban Affairs and Policy Research, 100% of the mothers said their ability to receive AFDC had no effect on the decision to have a child.\textsuperscript{131} In addition, AFDC families are not larger in those states with larger AFDC grants,\textsuperscript{132} and teen birth rates are not higher in the states with higher AFDC grants.\textsuperscript{133} The number of female-headed families has continued to grow since the early 1970's, even though AFDC benefits, adjusted for inflation, have decreased by 30%.\textsuperscript{134} Women receiving AFDC are less likely than non-AFDC recipients to want an additional child,\textsuperscript{135} less likely to have multiple pregnancies, and more likely to practice contraception.\textsuperscript{136}

Furthermore, the incremental increase that an AFDC family receives when a new child enters the family is so small that it does not even cover such basic essentials as diapers, clothing, bottles and formula. In Wisconsin, for example, an additional third child adds $100 to the grant; in New Jersey, $64; in Mississippi, $24.\textsuperscript{137} Thus if economics were really the driving factor in an AFDC mother’s decision to have a child, she would make the “rational” decision not to do so.

If Mississippi’s economic disincentive of giving only an additional $24 for another child has not reduced AFDC family size or curbed teenage birth rate, Wisconsin’s reducing the grant increment from $77 to $39 is also likely to be ineffective.\textsuperscript{138} If poor people do not change their behavior based on the

\textit{the 1980s, 52 J. MARRIAGE & FAM. 735 (1990). This is an excellent example of how the scope of the inquiry defines the debate; by focusing on whether AFDC fosters pregnancy, discussion is diverted from true solutions for teenage pregnancy.}

\textsuperscript{131} COOK ET AL., supra note 87, at 5-40.

I didn’t decide [to have a baby]. I didn’t know anything about babies at the time. I wanted to be with [my boyfriend]. . . . My mom said no. I snuck out and saw him anyway and BINGO!

I got pregnant. I had my cake and had to eat it too.

\textit{Id. at 5-40 (quoting unnamed AFDC recipient).}

\textsuperscript{132} Mississippi, the state with the highest percentage of families with four or more children, has the lowest AFDC grant level of any state in the country and only increases the grant level by $24 for each additional child. Conversely, Maine and Vermont, the two states with the lowest percentage of families with four or more children, have AFDC grant levels well above the national median. FAMILY SUPPORT ADMINISTRATION, U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES, 1989 AFDC RECIPIENT CHARACTERISTICS STUDY 24 (Table 6) (1991); 1992 GREEN BOOK, supra note 42, at 638-39.

\textsuperscript{133} The five states with the highest teen birth rates for 18-19 year olds (Arizona, Arkansas, Mississippi, Nevada, and New Mexico) all have AFDC benefits below the national median; the five states with the lowest 18-19 year old teen birth rates (Massachusetts, Minnesota, New Hampshire, North Dakota, and Vermont) all have AFDC benefits above the national median. CHILD TRENDS, INC., supra note 118, at 5 (Table 2); SOCIAL SECURITY BULLETIN, supra note 118, at 306.

\textsuperscript{134} ELLWOOD, supra note 38, at 59-61, 77.

\textsuperscript{135} In a study of New York mothers who recently had their first child, AFDC recipients desired fewer children than other recent first-time mothers. Harriet B. Presser & Linda S. Salsberg, \textit{Public Assistance and Early Family Formation: Is there a Pronatalist Effect?}, 23 SOC. PROB. 226, 230-31 (1975). African-American AFDC recipients who were unmarried at the time they had their first child likewise did not desire more children than did African-American non-AFDC recipients. \textit{Id. at} 233.


\textsuperscript{137} 1992 GREEN BOOK, supra note 42, at 638-39.

strongest economic motivator—living well below the poverty level\textsuperscript{139}—the additional economic incentive of a $70 AFDC reduction is certainly non-determinative.\textsuperscript{140}

IV. THE METHOD BEHIND THE MADNESS

In the face of uniform data that Learnfare, Family Cap, and other behavioral modification "welfare reform" proposals will not accomplish their articulated goals, why do policymakers, politicians, and the American public continue to espouse and support them?\textsuperscript{141} Why does American society cling to the myth that unlike the majority, welfare recipients have deviant values that can be manipulated solely by the economics of a meager AFDC grant?\textsuperscript{142} What has changed since the passage of the Social Security Act during the New Deal? Have those changes affected our historical ambivalence toward and perceptions of poor women and children? The answer to these questions lies in a New Right agenda,\textsuperscript{143} which I call an ideology of division, playing to America's deepest racial fears and to resentment of the poor, single, unemployed mother.\textsuperscript{144}

Beginning in the early 1980's, the New Right's economic strategy was to privilege the rich, thereby causing the "trickle down" of largesse from the wealthy to the poor. The articulated ideology was that by investing, the wealthy would create opportunities for those less fortunate.\textsuperscript{145} However, the result of supply-side economics has been redistribution of money to the rich, increased poverty, and a decline of the buying power of wages.\textsuperscript{146} To legitimate the

\textsuperscript{139}. Ross, \textit{supra} note 81, at 1510.

\textsuperscript{140}. \textit{See} \textit{Marmor \textit{et al.}, supra} note 76, at 219-22 (discussing limits of economic incentives for behavioral change).


\textsuperscript{142}. In 1971, a poll found that 63\% of Americans strongly agreed or tended to agree that unmarried women on welfare had babies to increase their AFDC grants. Opinion Research Corporation Survey, May 25, 1971, \textit{available in DIALOG}, File No. 468. In 1985, a public opinion poll found that 48\% of Americans nationwide believed that poor women get pregnant in order to receive AFDC. I. A. Lewis & William Schneider, \textit{Hard Times: The Public On Poverty}, PUB. OPINION, June/July 1985, at 2, 7.

\textsuperscript{143}. The conservative Manhattan Institute financially supported the writing of Gilder's \textit{Wealth and Poverty} and Murray's \textit{Losing Ground}. It hired someone to run the "Murray campaign," spent $15,000 to send 700 free copies of the book to "influential politicians, academics, and journalists," booked Murray on talk shows, and organized a seminar "with intellectuals and journalists influential in policy circles." Katz, \textit{supra} note 12, at 152; Fred Block \textit{et al.}, \textit{The Mean Season: The Attack on the Welfare State} (1987).

\textsuperscript{144}. See, e.g., Gilder, \textit{supra} note 5, at 135; Murray, \textit{supra} note 5, at 126-27, 133.

\textsuperscript{145}. Gilder, \textit{supra} note 5, at 67.

failure of their economic agenda, the New Right sought to divert workers' justified anger from the wealthy and to focus it on welfare recipients, those who, it was argued, had not seized the offered opportunity, did not share the national work ethic, and whose values seemed to deviate dramatically from the national ideology.147

The articulation of the "otherness" of the poor—their amorality and depravity—is longstanding.148 But the unique contribution of the American New Right has been to manipulate public attitudes through the subtle use of racism, scapegoating and stereotypes. It is no accident that the bulk of conservative scholarship about public assistance has focused on AFDC, the social welfare program that highlights most graphically race and gender distinctions.149 Thus the New Right has achieved popular acceptance for the misuse of AFDC laws,150 shifting our attention from national structural problems to the purported social deviance of individual women of color.151


148. Feminist theory provides a powerful critique of the idea that the "other" is less worthy. See, e.g., Martha Minow, Making All the Difference: Inclusion, Exclusion, and American Law (1990); Deborah L. Rhode, Justice and Gender (1989).

149. See Ross, supra note 81, at 1502-08 (documenting historical consistency of society's depiction of poorer as socially deviant or patently immoral).


151. Many of the current behavior modification proposals are specifically linked with and lobbied for by conservative think tanks such as the Heritage Foundation. E.g., Robert Rector, Strategies for Welfare Reform, testimony before the Domestic Task Force of the Select Committee on Hunger, U.S. House of Representatives, Apr. 9, 1992, reprinted in 378 The Heritage Lectures, at 10.

152. The AFDC cuts that are publicly supported are those that address behavioral modification and values. See supra note 141. The same poll that showed support for Learnfare and Family Cap indicated opposition to direct cuts in AFDC grants. Kershner, supra note 141, at A1. See 1992 Yankelovich Cancy Shulman Poll, May 15, 1992, available in DIALOG, File No. 468 (showing 75% of respondents oppose cutting amount of money given to people on welfare); see also Cook ET AL., supra note 87, at (Table 3-1) (84.5% of respondents state AFDC should be maintained or increased). Polls consistently show support for helping the "needy" and "assistance to the poor." Block ET AL., supra note 143, at 46-47; 1991 National Opinion Research Center Poll, Sept. 1991, available in DIALOG, File No. 468. In fact, it has been suggested that in some cases the behavioral modification proposals are merely a smoke screen to divert attention from the more significant cuts in AFDC grant levels. Feb. CLASP Update, supra note 117, at 8.
In the current variation of "otherness," the average citizen considers all AFDC recipients as part of the "underclass," i.e., African-American, long-term welfare recipients who live in inner-city ghettos and regularly have babies. The stereotype also holds that unlike whites, these undeserving poor have warped values, which do not include the desire for such things as good schools, jobs, or safe streets. The Los Angeles riots confirmed the deep belief of white Americans that the underclass of color is not only permanent, but determined to undermine white, middle-class ways of life. Consequently, the current "welfare reform" proposals are designed to "re-exclude" these "undeserving" poor, until they modify their behavior and prove they are worthy of our largesse.

The New Right's success in drawing support from working and middle class whites indicates the depth and pervasiveness of the myth of deviance regarding the AFDC African-American underclass. By exploiting a stereotype based on race and demerit, the New Right encourages the average white citizen to distance herself or himself from the African-American welfare mother and her children. While a white may support income transfer programs for the elderly because she or he anticipates growing old someday, whites know that they will never be African American, fourteen years old and pregnant. They

153. Given the well-documented crisis of some urban poverty communities, CHRISTOPHER JENCKS, RETHINKING SOCIAL POLICY (1992); THE URBAN UNDERCLASS (Christopher Jencks & Paul E. Peterson eds., 1991), a comprehensive targeted policy that addresses the serious problems facing the population encompassed in the term "underclass" is essential. However, these communities are not comprised primarily of AFDC recipients. Rather, a major group with critical needs is African-American male youth, not AFDC recipients. William Julius Wilson & Kathryn M. Neckerman, POVERTY AND FAMILY STRUCTURE: THE WIDENING GAP BETWEEN EVIDENCE AND PUBLIC POLICY ISSUES, IN FIGHTING POVERTY, WHAT WORKS AND WHAT DOESN'T 232, 252-56 (Sheldon H. Danziger & Daniel H. Weinberg eds., 1986). It is ludicrous to articulate AFDC behavioral modification eligibility changes as a means of fixing these problems. See MARMOR ET AL., supra note 76, at 119-24 (discussing how Family Support Act would not substantially affect conditions of underclass).


155. A 1990 study showed that 62% of whites thought African Americans tended to be lazy, while 54% thought Hispanics likely to be lazy. Seventy-eight percent thought African Americans and 72% thought Hispanics preferred to live off welfare. TOM W. SMITH, NATIONAL OPINION RESEARCH CENTER, UNIVERSITY OF CHICAGO, ETHNIC IMAGES 9 (1990).

156. The historical underpinnings and fallacy of the association of the African American with a "culture of poverty" are comprehensively examined in JACQUELINE JONES, THE DISPOSSESSED (1992).

157. See generally ANDREW HACKER, TWO NATIONS: BLACK AND WHITE, SEPARATE, HOSTILE, UNEQUAL 187-88 (suggesting that whites regard crimes committed by African Americans as forms of resistance and retribution).

158. See Handler, supra note 13, at 460.

159. See id. at 523 (arguing that certain welfare reformers create images of the "unworthy" African-American welfare dependent to impose harsh, stigmatizing welfare programs); see also Hearings, supra note 51, at 49 (statement of Thomas J. Corbett, Associate Scientist, Institute for Research on Poverty) (arguing that powerful images of underclass are pushing welfare reform back into "changing people").

160. See generally MARMOR ET AL., supra note 76, at 7 (discussing how American social myth of rugged individualism creates negative attitude toward welfare dependency).

161. The rhetoric of helplessness as to how to solve the poverty of women and children, see Ross, supra note 81, at 1509-10, is not present in our discussions regarding the elderly, among whom we have substantially reduced the poverty rate through income transfer programs. JONES, supra note 156, at 272; PHILLIPS, supra note 146, at 203-07.
can freely discount poverty as the moral failing of urban African-American culture, rather than recognizing it as a social condition cutting across racial and geographic lines and entrapping even the morally virtuous. The myth enables whites to nourish their deeply held belief that they will never be poor because they work hard, keep their kids in school, and make rational family planning decisions.162

Contrary to the myth, empirical data does not support the stereotype of welfare recipients as African Americans living in urban ghettos. Only 39.7% of all AFDC recipients in 1990 were African American.163 Non-Hispanic whites comprised 38.1% of AFDC recipients in 1990. The percentage of African-American recipients has in fact decreased from 45.8% since 1973.164 Moreover, only 8.9% of the total poor live in “ghettos.”165 The median stay on AFDC in 1990 was twenty-three months.166 Under any of the prevailing definitions, the urban “underclass” is but a small percentage of the AFDC population.167

Nevertheless, by focusing on images of the underclass welfare mother, the New Right has reduced the entire poverty debate to the AFDC program. The New Right advocates have transformed the increase of minorities on AFDC rolls in the 1960’s and 1970’s into a racially dependent definition of poverty.168 The New Right inflames outrage at the lack of individual responsibility in the African-American community, thus making it acceptable to express blatantly racist concepts without fear or shame.169

The New Right has played not only to racial fears and prejudice, but also to the dream of intact families and the fantasy of women as moral guardians.170 

162. See Ross, supra note 81, at 1500-01.
163. 1992 GREEN BOOK, supra note 42, at 670. In Wisconsin, 48% of families in which a teen was subject to Learnfare were headed by a white parent and 34% were headed by an African-American parent. QUINN ET AL., supra note 51, at 9.
164. 1992 GREEN BOOK, supra note 42, at 670.
165. THE URBAN UNDERCLASS, supra note 153, at 251 (defining “ghetto” as metropolitan census tract having poverty rate above 40%).
166. 1992 GREEN BOOK, supra note 42, at 670.
167. See KEN AULETTA, THE UNDERCLASS xvi (1982) (describing “underclass” as connected with behavioral and moral deficiencies). The exact parameters and size of this subpopulation vary widely. Ricketts and Sawhill summarize selected studies on the underclass which use different definitions of the term “underclass.” The study with the broadest definition (people poor at least five years between 1967 and 1973) found the underclass to make up 5.3% of the U.S. population. A 1979 study using the more generally accepted definition of the underclass, encompassing all people living in census tracts with poverty rates above 40%, estimated the underclass at only 0.8% of the U.S. population. Long-term AFDC recipients living in poverty areas comprised only 2.9% of the U.S. poverty population and 0.4% of the U.S. population. Erol R. Ricketts & Isabel V. Sawhill, Defining and Measuring the Underclass, 71 J. POL’Y ANALYSIS & MGMT. 316, 319 (1988).
168. See, e.g., MURRAY, supra note 5, at 54 (“The customary—indeed, virtually the only practicable—way to deal with this problem is by using a racial breakdown, namely by comparing the trendline among blacks with the trendline among whites.”).
169. See, e.g., Handler, supra note 13, at 460.
170. See, e.g., GILDER, supra note 5, at 70-71; ROTHMAN, supra note 32, at 26. Also key to the New Right’s embracing of behavior modification welfare proposals is its philosophical opposition to all government programs for the poor, perceived as contrary to pro-family, anti-divorce values. GILDER, supra note 5, at 117; MURRAY, supra note 5, at 277-78; “[M]arriage is probably the best anti-poverty program of all.” Dan Quayle, Murphy Brown and the Media Elite: Moral Poverty, CRISIS, July/Aug. 1992, at 45. “Indeed, after
In the New Right mythology, single mothers, particularly those not economically “independent,” are necessarily sexually overactive and morally deviant. This gender bias, like racial stereotyping, is not new to the welfare debate. Our social welfare policy has always preferred white women who were related to a man in the labor market or were in the workforce themselves.

The demographics of the labor market, however, have changed. Since the early 1970’s, as real wages fell and as buying power declined, women have entered the workplace in unprecedented numbers. They went to work outside the home not only because the women’s movement opened some previously closed doors, but also because of the belief that two incomes were necessary to maintain a desired lifestyle.

A growing number of women now would prefer not to work, but feel trapped by perceived economic circumstances. Social expectations about women as domestic caretakers have not adjusted to the realities of working women. Women are still expected to do the bulk of the child care, home care, and nurturing, and they are often overwhelmed by the substantial and conflicting demands on their time.

work the second principle of upward mobility is the maintenance of monogamous marriage and family.”

GILDER, supra note 5, at 69.

171. See THE INSTITUTE FOR CULTURAL CONSERVATISM, CULTURAL CONSERVATISM: TOWARD A NEW NATIONAL AGENDA 83 (1987) (discussing “culture of instant sensual gratification”); Martha Albertson Fineman, Intimacy Outside The Natural Family: The Limits Of Privacy, 23 CONN. L. REV. 955, 958 (1991). But it is still the male model of being tied to the labor market that creates one’s lack of “dependency.” Fathers who “depend” on women’s unpaid labor to raise children and care for the home are not “dependent.” Few would stigmatize at-home wives as “dependent” on their husbands, since the family unit is intact and a working role model is in the home. See ELLWOOD, supra note 38, at 135. Moreover, a woman with children whose benefits derive from a deceased or disabled man’s Social Security earnings record is not considered “dependent,” although in every other respect she may look identical to the AFDC mother. HACKER, supra note 157, at 91-92.


173. The number of women working outside the home increased 88% between 1964 and 1989: from 32,441,000 to 61,116,000. WORKERS WITH Low EARNINGS, supra note 146, at 1. Of women with children under the age of 6, 64% worked at some time during the year, although only 25% worked full-time year-round. U.S. GENERAL ACCOUNTING OFFICE, MOTHER-ONLY FAMILIES: Low EARNINGS WILL KEEP MANY CHILDREN IN POVERTY 4 (1991).

174. See BARBARA R. BERGMANN, THE ECONOMIC EMERGENCE OF WOMEN 29-34 (1986); ELLWOOD, supra note 38, at 65. While in 1980, only 19% of women working outside the home said employment was necessary to support their families and 43% said they worked to earn “extra” money, in 1990, 31% said they worked to support their families and only 32% said they worked to bring home extra money. Tense Times for Families, THE PUBLIC PULSE (Roper Org., Inc.), Jan. 1991 [hereinafter Tense Times].

175. A 1990 poll found that 43% of women aged 21-29 would give up work indefinitely if they could afford the income loss. This is an increase of 9% since 1989. Helaine Olen, Boomer Backlash: Women Say They’ll Put Family First, L.A. TIMES, June 12, 1991, at E1 (citing 1990 Yankelovich Clancy Shulman poll).

176. In a 1990 poll, 66% of mothers said that the conflicting demands of family and work “put them
The New Right's ideology of division channels that dissatisfaction toward welfare mothers: why should a woman who wants to be a homemaker have to work outside of the home and support through her tax dollars the AFDC recipient who has the "luxury" of staying at home to raise her children?177 This sentiment has prompted behavioral modification proposals like Learnfare and Family Cap, which seek to punish and devalue the "nonproductive" mother for the ostensible reason that she at least should exercise some control over her children and stop getting pregnant.

This attempt to use economic motivation to create changed behavior in AFDC mothers and children leads to "solutions" that are contrary to empirical evidence and thus cannot solve the problems for which they are ostensibly designed. "Welfare reform" programs such as Learnfare and Family Cap do not solve burgeoning social problems; they reflect only political expedience and culturally biased mythology.


It is not surprising that at the same time that policymakers are trying to use the minuscule AFDC budget to address major systemic problems of poverty, states are not spending even the money already appropriated under the Family Support Act to implement job programs designed to move AFDC mothers into the labor force. Jan L. Hagen & Irene Lurie, The Nelson A. Rockefeller Institute of Government, State University of New York, Implementing Jobs: Initial State Choices, Summary Report 6 (1992).